Ethnography in the Interfaces Between Art and Design

A brief account of working on a collaborative art/anthropology project at the Centre William Rappard, Headquarters of the World Trade Organization, Geneva, which is still in progress. This is a second-act of an earlier long-term research project at the WTO (2008-2010), the distinctive identity and modality of which was as anthropological fieldwork, conducted by an international team of ten.

George E. Marcus is Chancellor's Professor of Anthropology, University of California, Irvine, where he is director of the Center for Ethnography. Marcus co-edited Writing Culture (1986) and co-authored Anthropology as Cultural Critique (1999). More recently, he is co-editor of Fieldwork Is Not What It Used To Be (2009), and co-author of Designs For an Anthropology of the Contemporary (2008).

George MARCUS

The Communication Department & the Studio for Ethnographic Design present:

Ethnography by other means:
A turn toward methods

Wednesday, May 8th
2:00-4:00 pm
Herb Schiller Conference Room
Media Center and
Communication Building
(MCC 201)

Kim FORTUN

PECE: Digital Platforms for Experimental and Collaborative Ethnography

A description of why and how we have built a digital platform to support experimental and collaborative ethnography, detailing both its "design logics" (through which we've built critical theories of language and ethnography into the platform) and the way it has developed through the concrete ethnographic practice associated with *The Asthma Files* project.

Kim Fortun is Professor of Science and Technology Studies at Rensselaer Polytechnic Institute. Her book Advocacy After Bhopal: Environmentalism, Disaster, New Global Orders (University of Chicago Press, 2001) was awarded the American Ethnological Society's 2003, biannual Sharon Stephens Prize. From 2005 to 2010, Fortun co-edited (with Mike Fortun) Cultural Anthropology. She is currently doing research for a book titled Making Environmental Sense, and The Asthma Files, a collaborative, web-based project.